

NCAA® Sports Collection

Overview and Programming Catalog





NCAA® Sports Collection

The National Collegiate Athletic Association (NCAA) and Thought Equity have partnered to announce the online availability of the NCAA® Sports Collection. The NCAA® Sports Collection consists of the entire archived motion library of NCAA® championship and event coverage, beginning with footage captured as early as 1906. All of your NCAA® footage needs, including licensing, research, support, and delivery can now be fulfilled at:



www.thoughtequity.com/ncaa/



The Championship Collection

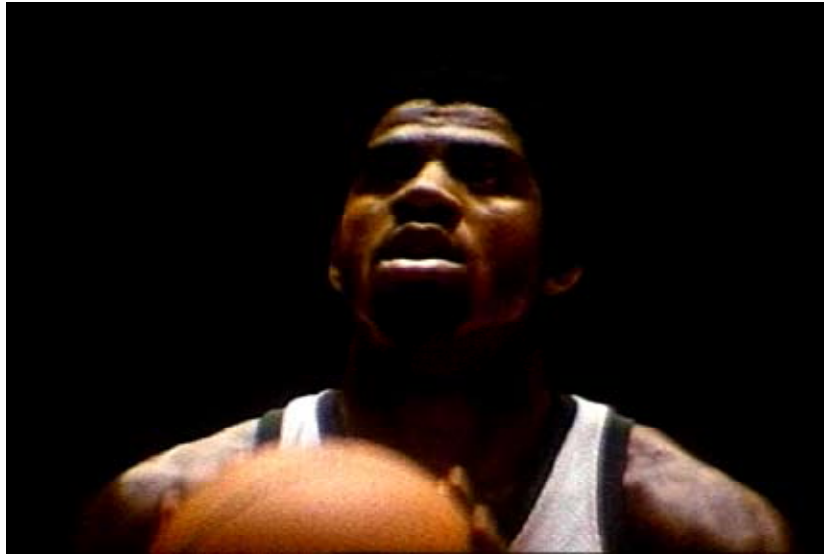
This exclusive film library includes footage of 88 championships in 23 intercollegiate sports from Divisions I, II, and III, including basketball, football, baseball, ice hockey, soccer, volleyball and more. The collection represents tens of thousands of hours of the most intense and memorable moments in NCAA® championship history, all available for preview and licensing at:

www.thoughtequity.com/ncaa/



Phenomenal Athletes

Collegiate sports have been a cornerstone in American entertainment and have produced some of the industry's most legendary personalities. The NCAA® Sports Collection represents the broadest range of men's and women's collegiate sporting events available in any single library, and includes many former NCAA® student-athletes who would later come to dominate sports history. Premium footage of budding stars like Michael Jordan, Larry Bird, Magic Johnson, Phil Mickelson and Mia Hamm are now publicly available to production professionals worldwide.



Defining Performances in Recent Years

The NCAA® Sports Collection expands with each new season's championships and athletic milestones. Thought Equity ensures that footage of all games and events is carefully digitized and preserved so today's defining moments in NCAA® sports are available online for timely use in productions, commercials, films or documentaries. Licensing may be restricted in accordance with NCAA® regulations to protect the student-athletes. The collection includes footage of young athletes destined for fame like softball star Jenny Finch, golf champion Ryan Moore, or basketball greats like Carmelo Anthony and Diana Taurasi.



Historic Moments of Years Past

Since 1906, NCAA® athletes have entertained audiences, set high standards for sportsmanship, and continued to prevail over physical and cultural limitations. The unique partnership between Thought Equity and NCAA® allows production professionals to have access to the NCAA®'s most significant student-athlete and team achievements including:

- 100 years of collegiate sportsmanship, competition, governed rules of play, and eligibility standards
- 25 years of NCAA® women's sports
- 40th anniversary of Texas Western University's hallmark championship title win by the first all-black starting team
- North Carolina's seventeen Women's Soccer Championships

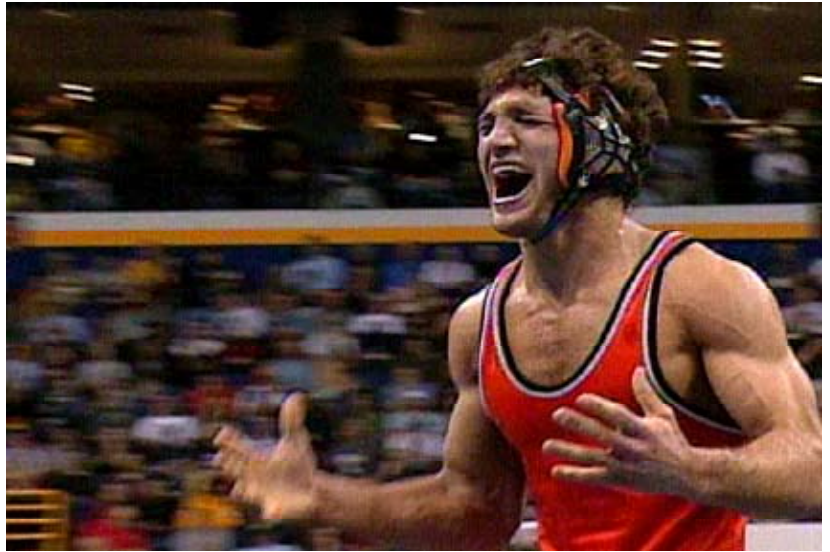


Using Imagery to Convey Powerful Concepts

Sports metaphors are a compelling and effective way to illustrate key concepts that entertain, inform, and educate an audience. The NCAA® Sports Collection offers enormous volume and a limitless diversity of footage to help production professionals communicate creative concepts such as:

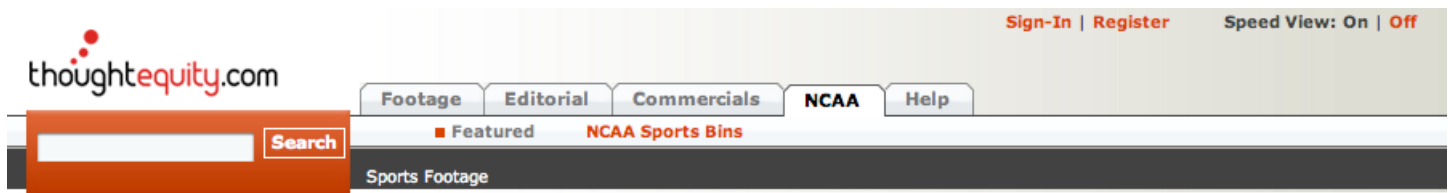
- Teamwork
- Ambition
- Excellence
- Inspiration
- Determination
- Supremacy
- Competition
- Sacrifice
- Glory

In addition to game footage, the collection offers recent and retro imagery of establishing shots, spectator conduct, college arenas, uniform fashions and sports equipment.



The User Experience

Thought Equity is the online destination of choice for production professionals who want to reduce the time and cost associated with delivering world-class film and video productions.



Efficiency

- Speed View™ provides the fastest previewing technology in the world
- Non-stop Work Flow: Frame accurate comps allow editors to quickly edit and review a project prior to downloading the master file
- Shot Reels: Quickly preview and select clips in the context of a director's shot sequence rather than searching for related clips
- Footage Concierge: 24x7 research assistance and technical support
- The broadest worldwide network of motion content creators
- Really Simple Syndication (RSS) feed for notification of new footage

Footage

- The world's finest hand-selected film and HD footage collections
- Largest selection of premium royalty-free and rights-managed footage
- Fastest-growing film and HD library in the world

Technology

- Film assets stored as Digital Intermediate (2K)
- HD files stored as uncompressed
- Transcoding-on-demand so you can get the file size and format you need, when you need it
- Online master file storage
- Previews in QuickTime, Windows Media and Flash

View the NCAA Sports Collection now : www.thoughtequity.com/ncaa/



NCAA® Championship - Classic Game and Programming Catalog

| | Sport | Gender | Divisions | Footage | First Champ. Contested | Years with Footage Available |
|---|---------------|---------|---------------------|--------------------------------|----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| 1 | Baseball | Men's | I | Clips, Games, Highlight Videos | 1947 | 1947, 1955, 1964, 1981, 1983 to present |
| | | Men's | II | | 1968 | 1990, 1994 thru 1998, 1999, 2003 to present |
| | | Men's | III | | 1976 | 1993 thru 1997, 2003 to present |
| 2 | Basketball | Men's | I, II, III | Clips, Games, Highlight Videos | 1939 | 1939, 1941, 1942, 1944, 1945, 1952 to present |
| | | Women's | I, II, III | Clips, Games, Highlight Videos | 1982 | 1982 to present |
| 3 | Bowling | Women's | National Collegiate | Clips | 2004 | 2004 to present |
| 4 | Cross Country | Men's | I, II, III | Clips | 1938 | 1979 to present |
| | | Women's | I, | Clips | 1981 | 1988 to present |
| | | Women's | II | | 1981 | 1979, 80, 2002 to present |
| | | Women's | III | | 1981 | 1979, 80, 2002 to present |
| 5 | Fencing | Men's | National Collegiate | Clips | 1990 | 1996, 1999 to present |
| | | Women's | National Collegiate | Clips | 1990 | 1996, 1999 to present |
| 6 | Field Hockey | Women's | I, II, III | Clips and Games | 1981 | 1982, 1983, 1987, 1993 to present |
| 7 | Football | Men's | I-AA, II, III | Clips and Games | I-AA - 1998 II - 1973 III - 1973 | D I-AA - 1982, 1984 - 1985, 1987 to present D II 1976, 82, 83 to 1987, 1989 to present D III 1979, 1982, 1985 to present |
| 8 | Golf | Men's | I | Clips and Games | 1897, yes 1897 | 1975 to 1978, 1981, 1991 to present |
| | | Men's | II | | 1963 | 1996, 2003 to present |
| | | Men's | III | | 1975 | 2003 to present |
| | | Women's | I | Clips and Games | 1982 | 1991 to present |
| | | Women's | II | | 1996 | 2003 to present |
| | | Women's | III | | 1996 | 2003 to present |
| 9 | Gymnastics | Men's | National Collegiate | Clips and Games | 1939 | 1954 to present |
| | | Women's | National Collegiate | Clips and Games | 1982 | 1982 to present |

| | | | | | | |
|----|-----------------------|---------|---------------------|-----------------|------|-------------------------------------------------------------------------------------------------|
| 10 | Ice Hockey | Men's | I | Clips and Games | 1948 | 1950, 1977, 1980, 1981, 1985 to present |
| | | Men's | III | | 1987 | 1992 to 1998, 2003 to present |
| | | Women's | National Collegiate | Clips and Games | 2001 | 2001 to present |
| | | Women's | III | | 2001 | 2003 to present |
| 11 | Indoor Track & Field | Men's | I | Clips and Games | 1973 | 1996 to present |
| | | Women's | I | Clips and Games | 1983 | 1996 to present |
| | | M/W | II | | 1985 | 2003 to present |
| | | M/W | III | | 1985 | 2003 to present |
| 12 | Lacrosse | Men's | I | Clips and Games | 1971 | 1971, 1972, 1976 to present |
| | | Men's | II | | 1995 | 1994 thru 97,98 to 200,2003 to present |
| | | Men's | III | | 1980 | 1998, 1990 - 1997, 99, 2001 to present |
| | | Women's | I | Clips and Games | 1982 | 1994 to present |
| | | Women's | II | | | 2003 to present |
| | | Women's | III | | 1985 | 1993 to 1995, 1997 to present |
| 13 | Outdoor Track & Field | Men's | I, II, III | Clips and Games | 1936 | 1936, 1938, 1940, 1941, 1947 to 1955, 1958 to 1963, 1965 to 1973, 1975 to 1981, 1987 to present |
| | | Women's | I, II, III | Clips and Games | 1983 | 1987 to present |
| 14 | Rifle | Men's | National Collegiate | Clips | 1980 | 1997, 2003, 2004, 2005 |
| | | Women's | National Collegiate | Clips | 1980 | 1997, 2003, 2004, 2005 |
| 15 | Rowing | Women's | I, II, III | Clips | 1997 | 1997 to present |
| 16 | Skiing | Men's | National Collegiate | Clips | 1954 | 1987, 88,91,92 1994 to present |
| | | Women's | National Collegiate | Clips | 1983 | 1987, 88,91,92 1994 to present |
| 17 | Soccer | Men's | I | Clips and Games | 1959 | 1971, 1975, 1978 to present |
| | | Men's | II | | 1992 | 1979, 1997 to present |
| | | Men's | III | | 1974 | 1979 to 1995, 2002 to present |
| | | Women's | I | Clips and Games | 1982 | 1985, 1986, 1990 to present |
| | | Women's | II | | 1988 | 1995, 2002 to present |
| | | Women's | III | | 1986 | 1998, 2000 to present |
| 18 | Softball | Women's | I | Clips and Games | 1982 | 1986 to present |
| | | Women's | II | | 1982 | 1992 to 1994, 2002 to present |
| | | Women's | III | | 1982 | 2003 to present |

| | | | | | | |
|----|-------------------|---------|---------------------|-----------------|------|-----------------------------------------------------|
| 19 | Swimming & Diving | Men's | I, II, III | Clips and Games | 1937 | 1949, 1950, 1953, 1956, 1957, 1961 to present |
| | | Women's | I, II, III | Clips and Games | 1982 | 1984, 1986, 1988, 1989, 1991, 1992, 1994 to present |
| 20 | Tennis | Men's | I, II, III | Clips and Games | 1946 | 1984 to present |
| | | Women's | I, II, III | Clips and Games | 1982 | 1985 to present |
| 21 | Volleyball | Men's | National Collegiate | Clips and Games | 1970 | 1970, 1977 to present |
| | | Women's | I, II, III | Clips and Games | 1981 | 1981 to present |
| 22 | Water Polo | Men's | National Collegiate | Clips and Games | 1969 | 1985, 1990, 1994, 1996 to present |
| | | Women's | National Collegiate | Clips and Games | 2001 | 2001 to present |
| 23 | Wrestling | Men's | I | Clips and Games | 1928 | 1937, 1946, 1948, 1951 to present |

Additional Programming

| | | | | | |
|----------------------------------|-------------------|------------|--------------------------------------------------|--|--------------------|
| NCAA Championship Year in Review | Men's and Women's | I, II, III | Highlights in all sports from NCAA championships | | 1989-90 to present |
| Football | Men's | I-A | Highlight Shows | | 1966, 1968-1982 |
| Honor's Dinner | Men's and Women's | I, II, III | Clips and footage from the NCAA awards dinner | | 1977 to present |
| Women of the Year | Women's | I, II, III | Clips and Footage from awards presentation | | 1994 to present |