

SONY
PICTURES



COLLECTION OVERVIEW



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PICTURES

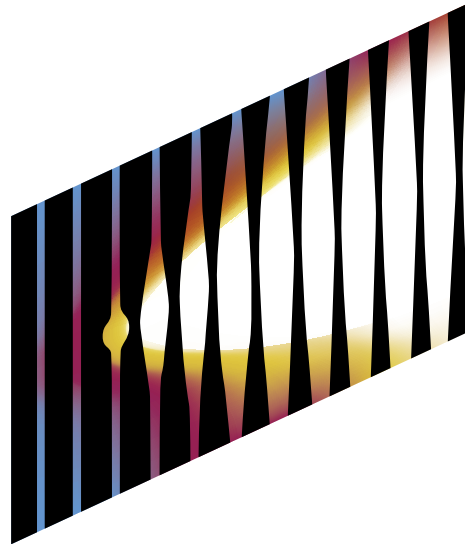
at Thought Equity : www.thoughtequity.com/sonypictures/ • 866-815-6599





Thought Equity and Sony Pictures Entertainment® (SPE) have partnered to announce the new Sony Pictures CollectionSM, available online at www.thoughtequity.com/sonypictures/. The Sony Pictures Collection is a distinctive library of film footage shot during the production of hundreds of SPE's box-office hits and cinematic masterpieces.

The Sony Pictures Collection marks the largest motion content investment in the stock footage industry and establishes Thought Equity's library as the single largest online inventory of entertainment motion imagery available for licensing.



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IGNITE

The Sony Pictures CollectionSM is being launched to provide producers worldwide with instant access to high-caliber footage filmed for blockbuster franchises as well as from some of the most beautifully filmed features ever made.

The new Sony Pictures Collections not only gives producers access to the world's finest film and HD content, it represents a revolution in creativity. Footage is clipped and formatted to maximize editing flexibility and offered from a variety of POVs to enhance a producer's creative possibilities.



EXCITE

The Sony Pictures CollectionSM features footage that is costly, time-consuming and physically demanding to shoot, including explosions, stunts, natural phenomena and scenes from remote geographic locations.

The collection includes technically challenging footage depicting extraordinary atmospheric and outer space scenes, as well as sophisticated special effects. All the best footage and techniques to captivate and fascinate your audience.

The Sony Pictures Collection footage was shot entirely on film and is hand-selected for entertainment and creative use. The collection is available for immediate online download in HD and lower resolutions and can be delivered in any film element required.

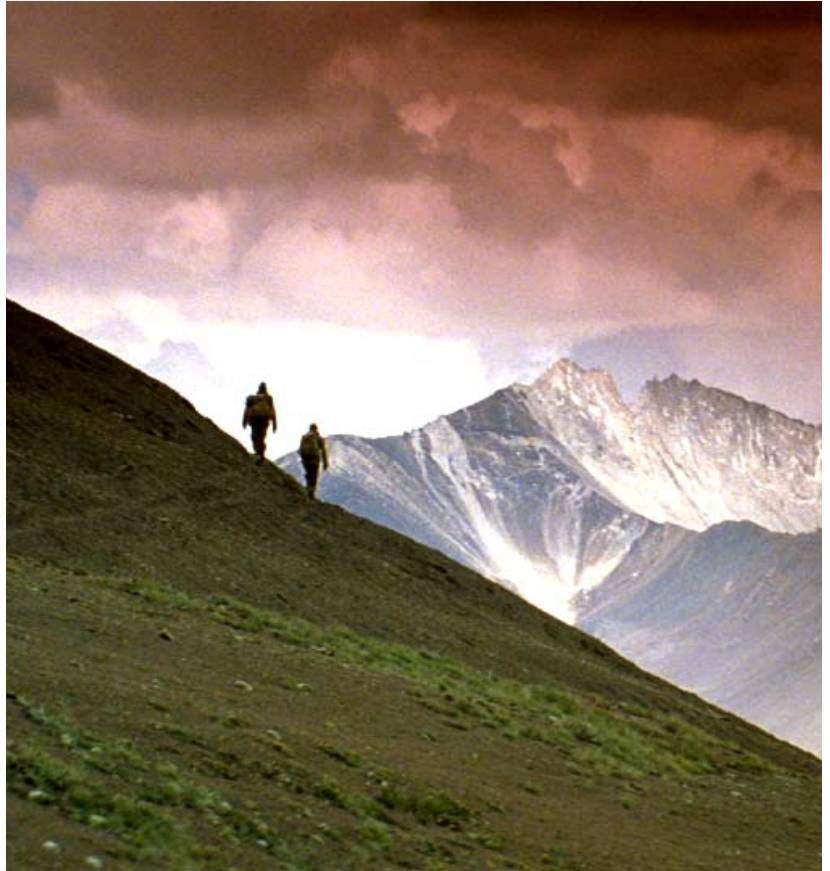


UNITE

Enhance the collective experience of your audience with footage from around the globe that will stir emotions, drive adrenaline, and arouse deliberation. The collection boasts unique international footage filmed in Africa, Asia, Australia, the Carribean, and includes many other scenes to captivate attention and inspire reflection.

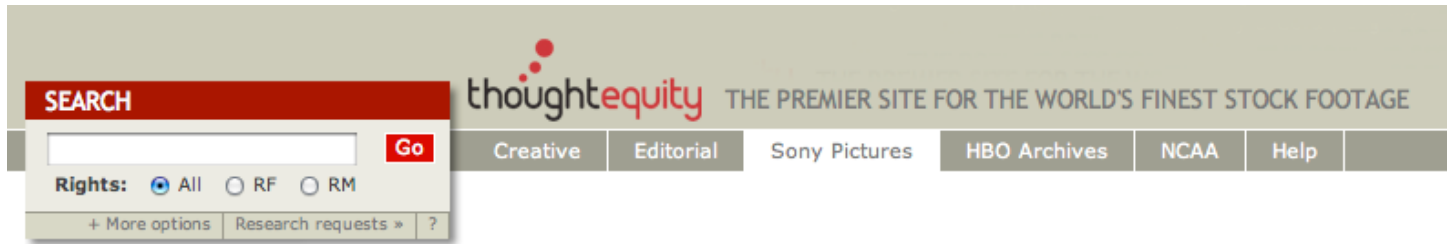


www.thoughtequity.com/sonypictures/



Accelerate Your Productivity

Thought Equity is the online destination of choice for production professionals who want to reduce the time and cost associated with delivering world-class film and video productions.



Efficiency

- Speed View™ provides the fastest previewing technology in the world
- Non-stop Work Flow: Frame accurate comps allow editors to quickly edit and review a project prior to downloading the master file
- Shot Reels: Quickly preview and select clips in the context of a director's shot sequence rather than searching for related clips
- Footage Concierge: 24x7 research assistance and technical support
- The broadest worldwide network of motion content creators
- Really Simple Syndication (RSS) feed for notification of new footage

Premium Footage

- The world's finest hand-selected film and HD footage collections
- Largest selection of premium royalty-free and rights-managed footage
- Fastest-growing film and HD library in the world

Technology

- Assets available in film formats
- Transcoding-on-demand so you can get the file size and format you need, when you need it
- Online master file storage
- Previews in QuickTime, Windows Media and Flash